

Too busy to come down? Phone  
our Personal Service Bureau.  
Phone 96.

# Rosenwald's Daily Store News

Store opens at 7:30 o'clock.  
Closes at 6 p. m. Open Satur-  
days until 9:30 o'clock p. m.

## A ROUSING OPPORTUNITY IN NOVELTY SILKS

Consisting of Stripes, Taffetas  
and Messalines and some new  
printed Pongees and Foulards;  
regularly priced at \$1.00 a  
yard; Month End Opportunity.

**69c**

## Big Month-End Opportunity Sale Beginning Monday, April 24

In presenting this page of Brisk Closely Priced Month End Opportunity Bargains, we wish to acknowledge our thanks for the generous patronage this store has enjoyed thus far this season. In order to overcome the slackness of business usually existing at the end of the month, and to stimulate month-end business, every department will offer SPECIAL MONTH END OPPORTUNITY VALUES IN BRIGHT, FRESH, CLEAN MERCHANDISE which will be worthy of the most scrutinizing consideration of all. The sale will begin Monday, April 24, and continue the balance of the month of April. We invite you to take advantage of the irresistible prices and values herein mentioned. Read them over very carefully and then come.

See these Month-End Opportunity Bargains in all of our Windows

## A STARTLING OFFER IN Seamless Velvet RUGS

9x12, in all floral and small  
conventional designs, worth  
from \$20 to \$25 regularly and  
splendid values at these prices;  
Month End Opportunity.

**\$15.95**

## Month-End OPPORTUNITIES FROM OUR READY-TO-WEAR SECTION

Ladies Serge Dress Skirts, worth  
\$4.00; Month End  
Opportunity **\$2.95**

Blue Cotton Poplin Middy Suits,  
regularly priced at \$1.75; **99c**  
Month End Opportunity

Three-piece Breakfast Suits in a full as-  
sortment of serviceable and dainty mate-  
rials, guaranteed fast colors; regularly  
priced at \$1.75; Month End **\$1.19**  
Opportunity

Amoskeag Gingham and Cham-  
bray Aprons, worth 35c each;  
Month End Opportunity, **19c**  
each

## Month-End Opportunities in Our Glove and Neckwear Section

Dainty Boucler Caps, made of  
sheer nets and laces and silk  
mulls, regularly priced at 50c and  
75c; Month End Opportunity  
**39c**

Novelty Fans in the new feather  
styles as well as the painted  
French ivory, sold regularly at  
75c and \$1.00; Month End Oppor-  
tunity **59c**

Ladies' Neckwear, regularly  
priced at 75c and \$1.00, represent-  
ing all the popular ideas of the  
season, regularly priced at 75c  
and \$1.00; Month End Oppor-  
tunity, **39c**

Ladies' Silk Hosiery, black, white  
and all the popular colors, an un-  
usual value at their regular price  
of 65c a pair; Month End Oppor-  
tunity **49c**

Hooks and Eyes, best quality, in  
all sizes, black and white, regular  
10c seller; Month End Oppor-  
tunity, a card **5c**

Ladies' Cape Gloves, particu-  
larly adapted to driving and auto-  
mobiling, our regular \$1.50 sell-  
ers; Month End Opportunity, a  
pair **99c**

## Month-End Opportunities in Children's Wear

Boys' Wash Suits, sizes 24 to 38,  
regularly priced at 75c and \$1.00;  
Month End Opportunity **49c**

Girls' Dresses in a full range of  
sizes, made of nice quality gingham,  
neatly trimmed; always sold at 75c  
and \$1.00; Month End Opportunity  
at **49c**

Children's Rompers, our regular 65c  
quality, in all the desirable romper  
materials, Month End Oppor-  
tunity **39c**

## Month-End Opportunities in Seasonable Footwear for Men and Women

Comprising Oxfords and Pumps in plain  
and patent leathers, either in black,  
white or tan; a full range of sizes. Foot-  
wear which we positively guarantee to  
give absolute satisfaction and which we  
have always sold for \$3.50 and \$4.00 a  
pair; Month End Opportunity.

**\$2.95**

## A Month-End Opportunity in Leather Bags

Bags made of best quality extra heavy  
cowhide, either in black or russet, in all  
the popular sizes, with reinforced cor-  
ners and best quality hardware and  
trimmings. Bags that represented an  
exceptional value at their regular price  
of \$7.50 and \$8.50; Month End **\$5.95**  
Opportunity

**Flouncings and All-Overs**  
Silk and Oriental  
Flouncings and  
All-overs in white  
or ivory, regularly  
priced at \$1.50  
and \$2.00 a yard;  
Month End **89c**  
Opportunity

**Corsets Special**  
Made of nice qual-  
ity batiste, in the  
latest models, well  
worth \$1.00;  
Month End **59c**  
Opportunity

## Month-End Opportunities in Summer Yardage Goods

Thirty-six-inch Percales, regularly priced  
at 15c a yard; Month End  
Opportunity, a yard **10c**

Rice Cloth, the popular material of the  
season, in beautiful stripes and dainty  
floral patterns, regularly priced at 17c  
a yard; Month End Opportunity, **11c**  
a yard.

## Month-End Opportunities from Our House- furnishing Section

### Curtain Materials at Interesting Prices

Casement Cloth Scrim and Colored Bor-  
der Scrims, priced regularly at 15 and  
20c a yard; Month End Oppor-  
tunity, a yard **9c**

Mercerized Table Linen at a genuine  
saving; fifty eight inches wide and of  
splendid quality, comprising such pop-  
ular patterns as Fleur-de-lis, Poppy and  
Rose; a genuine winner at 75c a yard;  
Month End Opportunity, **49c**  
a yard

### Home Necessities at Interesting Prices

Heavy Tin Sprinkling Cans, regularly  
priced at 50 cents; Month End **29c**  
Opportunity

Nest Eggs, regularly priced at 25c a  
dozen; Month End Opportunity, **15c**  
a dozen

Carpet Beaters, worth 25c each; **10c**  
Month End Opportunity, each

Perfection Mops, Triangle Ball Bearing,  
worth \$1.50 each Month End **89c**  
Opportunity, each

## Month-End Oppor- tunities in Our Drug Department

Lava Soap, Month End Opportunity, 4  
bars **25c**

Eight-Ounce Theatrical Cold Cream,  
Month End Opportunity **39c**

Four-Ounce U. S. P. Peroxide, Month  
End Opportunity, bottle **10c**

Sixteen-Ounce Talcum Powder, Month  
End Opportunity, can **15c**

Large Bottle of Pure Distilled Witch  
Hazel, Month End Opportunity **39c**

Pebeco Tooth Paste, Month End Oppor-  
tunity **39c**

Phosell Dental Cream, Month End Op-  
portunity, tube **15c**

\$1.00 Bottle Wine of Cardui, Month End  
Opportunity **69c**

Large Jar Resolutor, Month End Oppor-  
tunity **10c**

Twenty-five Cent Jar Mentholatum,  
Month End Opportunity **15c**

Fine quality Linen Writing Paper, one  
pound box, worth 50c a pound; Month  
End Opportunity, pound **29c**

## Jewelry Opportunity

Novelty Jewelry, consisting of the latest novelties  
in Ladies' Brooches, Horseshoes, Oriental Pins and  
Pearl and Platinoid Cuff Links; values to  
\$2.00; Month End  
Opportunity **69c**

See Entrance Window



**Month-End Opportunity in Men's Wear**

An All Wool Blue Serge Suit which has proven such an attractive value at \$15.00; Month End Opportunity

**\$10.95**

There are only a limited quantity of these Suits and we would suggest an early inspection.

Men's Summer Union Suits, one of the best \$2.00 sellers; Month End Opportunity, suit,

**\$1.39**

Men's Lisle Sox, silk finish, in black and white; all popular colors, worth 25c a pair; Month End Opportunity, 3 pair for

**50c**